



AGENDA SPOTLIGHT

Panel II: Framing the Challenges: How can Connection Technologies Support Sustainable Development?

Friday, February 3, 2012

(Cemex Auditorium)

- 11:15am - *Moderated by: Nancy Keith Kelly, Director of Stakeholder Engagement and Environmental Sustainability, HP*
- 12:15pm
- 11:30 – **Health** – Eric Dishman, *Director of Health Innovation and Policy, Intel Corporation*
 - 11:45 – **Environment** – Jack Dangermond, *President, CEO & Co-Founder of ESRI*
 - 12:00 – **Agriculture** – Dr. Ann Bartuska, *Deputy Under Secretary for Research, Education and Economics, U.S. Department of Agriculture*
 - 12:15 – **Sustainable Economic Growth** – Lesa Mitchell, *Vice President of Kaufman Foundation*

OBJECTIVES

In these four, fifteen-minute sessions, each speaker will frame the broad sectoral challenges in his/her area (health, environment, agriculture, sustainable economic growth) to achieving sustainable development, and the potential role of connection technologies in advancing solutions to these challenges. The framing should generate ideas and input from the conferees that will then be explored in the breakout sessions in greater details.

ISSUES TO EXPLORE

- What are the greatest roadblocks to advancing sustainable development globally in the (health/environment/agriculture/sustainable economic growth) sector?
- Who are the major affected populations? Who are the key actors to address these challenges?
- What existing connection technologies are available to advance solutions to these challenges? What are impediments to their utilization?
- What new technologies could/should be developed that would represent breakthroughs toward achieving sustainable development (either broadly or in the individual sector)?

MODALITIES

Tim O'Reilly will present a cross-cutting challenge following our opening policy keynote address. The Moderator for Panel II will reference this challenge and introduce the panelists. Each speaker will present a 15-minute “ignite talk” that summarizes the major challenges in the particular sector and the potential for connection technologies to address these challenges. He/she should encourage the audience to be reflecting upon the major challenges they face in their particular country/business/organization, and encourage them to bring forth those ideas in the interactive sessions that follow in the breakout groups and the “Unconference” discussions.

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